

Cookie Policy

We use “cookies” on our website (hereinafter: “cookies”). These are small files that store information in your web browser. The use of non-essential cookies requires your consent.

What are cookies?

Cookies are small data files that a website requests your browser to store on your computer or mobile device. Cookies enable the website to “remember” your actions, preferences, or previous visits over a certain period of time.

Most web browsers support the use of cookies; however, users can configure their browser to reject certain types of cookies or delete them at any time.

Why do we use cookies?

Some cookies are essential for the proper functioning of our website, while others collect information about how visitors use the site. This helps us improve our services, enhance usability, and provide a more efficient browsing experience.

Types of cookies used on our website

1. Strictly necessary cookies

These cookies are essential for the basic operation of the website and for providing our services. Without them, the site may not function properly.

Cookies used:

laravel_session

- Session identifier used by the Laravel framework.
- Required to maintain the user’s session (e.g., login status).
- *Type:* strictly necessary cookie.

XSRF-TOKEN

- Security cookie that protects against Cross-Site Request Forgery (CSRF) attacks.
- Ensures the secure submission and validation of forms and requests.
- *Type:* strictly necessary cookie.

2. Functional and analytical cookies

These cookies allow us to analyse how visitors use the website, measure performance, and improve the user experience.

Google Analytics cookies

We use Google Analytics to understand how visitors interact with our website and how our campaigns perform. Google Analytics collects anonymous statistical data.

Cookies used:

_ga

- Creates a unique identifier to distinguish users.
- Used for generating statistical data about website usage.
- *Expiration: 2 years.*

_ga_0YD92QPV5G (GA4)

- Google Analytics 4 session and interaction tracking cookie.
- Collects detailed behavioural data.
- *Expiration: 2 years.*

_ga_TY5JRX73DF (GA4)

- Identifies user sessions within the GA4 system.
- Supports performance and usage analysis.
- *Expiration: 2 years.*

_gid

- Distinguishes users across browsing sessions.
- Used for daily visitor statistics.
- *Expiration: 24 hours.*

visitedPages

- Stores the list of pages visited by the user.
- Enhances user experience (e.g., navigation, recommendations).
- *Type: functional cookie.*

3. Advertising and remarketing cookies

These cookies enable us to display personalised and relevant advertisements to users.

Google Ads

Google Ads conversion tracking cookies help us understand what actions users take on our website after viewing or clicking one of our ads on Google.

Managing and disabling cookies

Modern web browsers allow users to manage cookie settings. Most browsers accept cookies by default, but this can be changed to prevent automatic acceptance in the future. Users may also choose to be prompted each time a cookie is offered.

Please note that disabling cookies may affect the functionality of the website. Certain features may not work properly, and the overall user experience may be reduced.

Cookies can also be deleted at any time by clearing your browsing history.